

# THE COST OF THE CURSE

## \$2,256,324,447

(Our National Expenditure for Drink)  
Solution of Problem Suggested

The national expenditures of the people of Great Britain last year were \$155,000,000. Under the heading, "Cost of the Curse," in the report of the General Committee of the Presbyterian church, it is shown that the people of the United States last year expended for strong drink the enormous sum of \$2,256,324,447, or the sum of \$24.17 for each person, and \$11.13 for each American family. The same report also states: "THE FACT REMAINS THAT THERE IS AN ALARMING INCREASE IN THE USE OF INTOXICATING LIQUORS IN THE UNITED STATES."

What commentary on our boasted twentieth century methods of reformation, and results accomplished. All this in spite of the fact that billions of money and the best brains of the country are combined, and, through our great and mighty temperance and church organizations and individuality "the fight of the centuries" against the evils and curse of strong drink is being waged today by thousands of noble men and women.

If all these men and women, and all others interested, would only recognize the fact that the man or woman who is suffering from alcoholism is what is commonly spoken of as the drink habit, are poisoned and just as much in need of medical attention and care as the person suffering from typhoid fever or other human ailment, and act accordingly, many more lives would be saved, misery, suffering and distress in the home and family prevented, and our nation's "Cost of the Curse" gradually but surely reduced. The man whose stomach is on fire, whose brain is whirling, and every nerve center in his whole body, his very soul crying out for more liquor to steady that awful internal craving and gnawing, is just as powerless to act wisely for himself as the man burning up with fever—neither are in condition to be cured by logic, reason, admonitions or lectures.

One of the world's greatest evangelists, who called at the Chicago Hospital last year, and after talking with a number of the cured patients and several others under treatment, and finding out the quick and wonderful results of the Neal treatment, said to him, James E. Bruce, president of the Hospital: "I only wish, Senator, that I might have known of this treatment three weeks ago, before I started my meetings in Chicago. I will recommend the Neal treatment wherever I go throughout the world."

Dr. Neal has demonstrated that the cause of all the trouble is the stored up poison of alcohol in the system. He has originated a treatment which is a purely vegetable and perfectly harmless medicine, taken internally, without a single hypodermic injection, that antitoxins this poison, neutralizes and eliminates it from the system, and effects a perfect and satisfactory cure in three days.

The merit and wonderful success of the treatment is evidenced by the fact that the Neal Institutes, similar to the splendid home-like place in this city are established all over this country and in foreign lands, in which hundreds and thousands of persons are being saved from the awful effects and consequences of strong drink. The Neal Treatment has the enthusiastic endorsement of all governments, public officials and individuals that have investigated.

Senator Bruce, formerly a banker and leading man in Iowa, who is the head and entitled to the credit for this world-wide movement and work of saving men and women by the "Neal Way," invites and urges the help and cooperation of all good people. For further information call, write or phone the Neal Institute, 112 North Second Street, Albuquerque, N. M.

of a comprehensive discourse by Mrs. Hasting.

**Mrs. Mize at Home to Class.**  
At the happy afternoon party tendered by Mrs. J. Mize yesterday afternoon in honor of her Bible school class, a formal organization of this society already known as the Searchers was effected.

Twelve ladies of an average age of twenty gathered about the hostess and participated in games, jokes, enjoyed a delicious luncheon and became so unimpaired of time that the supper hour had passed before dispersal. Unique favors were miniature turkeys stuffed with confetti. Each guest went home wearing the blue and white badges chosen by the club for the official colors. The object of the organization is to promote earnest Christian life amongst the girls, to familiarize the members with the Bible by study, and to equip them for Christian service. The officers elected were: President, Beatrice Hill; vice president, Hazel Carr; secretary, Frances Leake; treasurer, Winifred Williams; Lookout committee, Leota Brown, Ivy Skinner, Mammie Moore; social committee, Carol Leeds, Ida Skinner, Helen Lind; Good Literature committee, Margaret Strumquist, Hazel Carr.

**Mrs. Nutter Honored.**  
Mrs. Pitt Ross was honored to the members of the Woman's Christian Temperance union this afternoon at her home on West Central avenue. On account of the reception yesterday afternoon at the Y. W. C. A. the meeting called in order to enable the white ribbons to greet their state president, Mrs. Nutter, who was deferred till this afternoon. Mrs. Nutter has attended the state convention, the national convention and been in conference with national prohibitionists since her last visit to this city, and her address to local workers gave them a larger vision of the national movement. The next issue of the official Y. W. C. A. paper "The Searchlight" will be published as soon as Mrs. Nutter, who is editor-in-chief, returns to her home in Clovis.

**Y. W. C. A. Social.**  
The festive yesterday afternoon at the Y. W. C. A. was prolonged into the evening when a throng of association members and their friends assembled to celebrate in the style of the younger workers whose sympathies and energies center in the new home. Games, charades, music, chorusing, instrumental selections, all caused to make the evening hours fly. Miss Olga Selke played pleasingly on the violin, being accompanied by Mrs. Heydt.

Miss Saxe gave an informal talk in her customary heart to heart manner, telling of the work in other climes, in the larger American cities, and showed what a great thing it is to each individual to be a part of the great work that is after all but a reflection of the lives of individual members. Miss Saxe announced the approaching visit of Miss Blodgett to this city who has been associated with the Y. W. C. A. work in Paris. At an early date, Miss Irene Kinney, the new secretary of the west district of which New Mexico is a part will be here, to inspect the local association. At 10 o'clock after chorus singing the company was dismissed with the doxology and the Mizpah benediction. To Miss Emma Ferguson, chairman of the social committee, and her corps of assistants is due the credit for the successful afternoon reception and the evening social.

**Annual Meeting of Y. W. C. A.**  
The big day on the Y. W. C. A. calendar is the third annual meeting of which all citizens of Albuquerque as well as the directors, committees and members should go. This year the meeting will be held in the Congressional church and the program is to begin promptly at 8 o'clock Monday evening. The reports of the officers and committee chairmen will give a comprehensive idea of the work that has been accomplished the past year and the departments to be developed the coming year. Following the musical program and reports, the annual election of officers will be held. Read the program, and arrange your affairs so you may be present next Monday evening.

**Organ Voluntary.** Miss Kenworthy Violin Solo—"Traumerer" Miss Selke With Organ Accompaniment by Miss Kenworthy.

**Devotional Exercises.** Mrs. Runyan Introductory Remarks. Mrs. Beckman President's Greeting. Dr. Cartwright Minutes of Last Annual Meeting. Religious Work. Mrs. Heald Violin Solo. Miss Selke Business Report. Mrs. Knapke Membership. Mrs. J. C. Mulbridge Vocal Solo. Mrs. Bradford House Report. Mrs. Minnie Educational Department. Mrs. McDonald Social Department. Miss Emma Ferguson Report of General Secretary. Election of Officers. Miss Saxe Election of Trustees.

**Y. W. C. A. Housewarming.**  
No happier faces were seen anywhere among the throngs of Thanksgiving celebrants than the ladies who received and greeted the hostess in the parlors of the new home of the Young Woman's Christian association Friday afternoon. Particularly thankful, too, were the hearts expressing Thanksgiving joy in glances, tones and handclasp. For are not the sponsors of the Y. W. C. A. now ensconced in a home of their very own? Are they not now personally established as a factor in the civic and spiritual life of the community? Is it not a glorious thing to dedicate a home to the social life it is to foster? All these and many more thoughts surged through the minds of the directors who celebrated the achievement of long cherished plans at the housewarming yesterday afternoon. The parlors glowed in the warm radiance of subdued lights and scarlet flowers with green trimmings. Tall red-shaded candles, red-shaded incense-burners, bright Indian rugs, rich red cushions and cozy corners all blended in a most expressive of cordiality. From 4 until 6 guests arrived, were greeted, served to light refreshments and left feeling happier for the visit. Violin solos by Miss Selke were featured.

tures of the afternoon pleasure. Receiving were Dr. Margaret Cartwright, Mrs. G. A. Brooks, Mrs. J. H. Heald, Mrs. Morley, Mrs. Field, Mrs. Knapke, Miss Maddox, Mrs. Minnie, Mrs. Baldrige. During the first hour Mrs. Childers and Mrs. Cornish poured and the hostess Mrs. Lester and Mrs. McCaffrey poured.

**Annual Election of F. F.**  
A large representation of the membership was present at the last meeting of the lodge, when Albuquerque lodge No. 29 Fraternal Union of America held the annual election of officers resulting in the following members being chosen to serve the lodge the coming year: Fraternal master, George F. Manning; justice, Mary E. Murphy; secretary, Ida Macdon; treasurer, J. A. Daubury; truth, Pauline Schreiber; mercy, Paula Dittler; guide, Margaret Sheehan; guard, Carrie Daubury; sentinel, Elizabeth Wilson; steward, Frankie Cookman.

**G. A. R. Ladies' Elect Officers.**  
A well attended session of the Ladies of the G. A. R., John A. Lounn Circle, was held yesterday afternoon and the annual election of officers was followed by a banquet and general good time. The officers elected were: President, Mrs. Martha Mulligan; senior vice, Mrs. Hall; junior vice, Mrs. Stewart; secretary, Mrs. Allison; treasurer, Mrs. Johnson; chaplain, Mrs. Boylan; conductress, Mrs. Harnes; guard, Mrs. Scoobert; mustering, Mrs. Dry; patriotic instructor, Mrs. Mulligan. The ladies serving on the social committee yesterday were Mesdames Mungley, Hall, Bernett.

**W. O. W. Elect Officers.**  
Nearly a hundred sovereigns were present at the annual meeting of the Woodmen of the World last evening when officers to serve the camp for the coming year were chosen. To the efficient clerk, D. E. Phillips, was given the high tribute of re-election to office for the thirtieth annual term. The officers elected are: Consul commander, George L. Clifford; past consul commander, Peak; clerk, Philip Phillips; Dr. Patrick; instructor, Mrs. Mulligan. The ladies serving on the social committee yesterday were Mesdames Mungley, Hall, Bernett.

**Personal Paragraph.**  
Mrs. Nagel of Tennessee, who came to Albuquerque last month to be present at the Yvian-Ridgeway wedding, and has been visiting her aunt, Mrs. George Ridgeway, left this morning for El Paso, where she will visit before returning to her home.

Mrs. Holcomb is entertaining Mrs. Groat of California, who is in the city renewing acquaintances. Mrs. Groat's mother-in-law was formerly a president of the W. C. T. U. in this city.

Mr. Harold Moore of Santa Fe is spending a week in the city the guest of Mrs. Moore's parents, Mr. and Mrs. F. S. Hall of Old Albuquerque. Mr. and Mrs. Moore and little one will leave the last of the week for their home in the "Ancient City."

The Chicago and Denver visitors who were in the city last week to attend the Rothgerber-Grunfeld wedding have returned to their homes in other states. Mrs. Stonehill of Chicago is the only wedding guest remaining, and after another week spent at the home of her sister, Mrs. Alfred Grunfeld, Mrs. Stonehill will return to the Windy city. The newly weds left Sunday evening for Denver, where a newly furnished home awaited their occupancy.

Mrs. S. C. Nutter, journalist, poetess and state president of the Woman's Christian Temperance union, is in Albuquerque for a few days en route from Chicago to her home in Clovis.

Mr. and Mrs. William Thomas left the first of the week for California to spend a month's vacation. Mrs. Will Springer and sister, Mrs. Ralph Hunt, will arrive from El Paso the first of the week. Mrs. Hunt will visit with Mrs. Springer and her mother, Mrs. W. Y. Walton, till after the holidays.

A party of sightseers visited the pueblo of Isleta Wednesday and during their rounds in the ancient village were accorded cordial hospitality by the native residents. In the party were Mr. and Mrs. Graham and daughter, Rev. Herman P. Williams, Mrs. Williams, Rev. Mark Wayne Williams, Winifred Williams and David Williams.



### Better Health

A Pleasing Sense of Health and Strength Renewed and of Ease and Comfort

follows the use of Syrup of Figs and Elixir of Senna, as it acts gently on the kidneys, liver and bowels, cleansing the system effectually, when constipated, or bilious, and dispels colds and headaches.

To get its beneficial effects, always buy the genuine, manufactured by the California Fig Syrup Co.

**The Churches**  
Gold and Broadway Christian Church.  
The sermon for the morning hour will be "The Primer of Life," the abridgement of the 119th Psalm. This will be a sermon in memory of J. B. Jett, who departed this life November 23rd. The evening sermon will be the annual C. W. D. M. sermon, "At Mighty Mite's." This subject is particularly appropriate at the close of our revival series. Hermon P. Williams, minister.

**St. Paul's English Lutheran Church.**  
Corner West Silver avenue and sixth street. Rev. W. S. Oberholzer, pastor. Sunday school, 9:45 a. m.; morning worship, 11 a. m.; 2:30 p. m. The young people who wish to form a catechetical class for confirmation at Easter will meet the pastor at the primary room of the church. Evening- Christian Endeavor, 6:30; preaching, 7:30. The Ladies' Aid will meet on Wednesday afternoon at the church parlors with Mrs. Keeler and Mrs. Oberholzer entertaining. A cordial welcome to all.

**First Presbyterian Church.**  
Corner Fifth street and Silver avenue. Hugh A. Cooper, pastor. Services at 11 a. m. and 7:45 p. m. Morning: "True Motive in Service." The eighth anniversary of pastorate. Evening: "Our Lord's Character, the Man Who Prevalled in Prayer." Sunday school at 9:45 a. m.; young people, 6:45 p. m. Music.

**Organ Prelude:** "Prelude".....  
Mendelssohn  
Offertory: "Idyl".....  
Mendelssohn  
Anthem: "There Is a Land of Pure Delight".....  
Shelley  
Organ Postlude.

**Evening.**  
Organ Prelude: "Canonetta".....  
Thomas  
Offertory: "Cradle Song".....  
Bottling  
Anthem: "Behold, What Manner of Love".....  
Andrews  
Organ Postlude.

**Christian Science.**  
Services are held in the Woman's Club building, corner Gold avenue and Seventh street Sunday morning at 11 o'clock. Subject: "God the Only Cause and Creator." Wednesday evening services at 8 o'clock. The public is cordially invited to attend these services. Sunday school at 9:45 a. m.

**First Methodist Episcopal.**  
Corner Lead avenue and South Third street; Charles Oscar Beckman, pastor; Miss Edith Gorby, deaconess. The services at this church are preaching by the pastor at 11 a. m. and 7:30 p. m.; morning subject being "God's Wonders in the Deep." The evening subject is "Utopia." The Sunday school session under the leadership of D. A. Porterfield at 9:45 a. m. Invites you to attend. The Junior

(Continued on Page 7, Column 2.)

### \$3.50 RECIPE FREE, FOR WEAK MEN.

Send Name and Address Today—You Can Have It Free and Be Strong and Vigorous.

I have in my possession a prescription for nervous debility, lack of vigor, weakened manhood, failing memory and lame back, brought on by excessive, unnatural strain, or the toll of youth, that has cured so many worn and nervous men right in their own homes—without any additional help or medicine—that I think every man who wishes to regain manly power and virility, quickly and quietly, should have a copy. So I have determined to send a copy of the prescription free of charge, in a plain, ordinary sealed envelope to any man who will write for it.

This prescription comes from a physician who has made a special study of men and I am convinced it is the surest-acting combination for the cure of deficient manhood and vigor failure ever put together.

I think I owe it to my fellow man to send them a copy in confidence so that any man anywhere who is weak and discouraged with repeated failures may stop dragging himself with harmful patent medicines, secure what I believe is the quickest-acting restorative, unbuilding, SPOT-TOUCHING remedy ever devised, and so cure himself at home quietly and quickly. Just drop me a line like this: Dr. A. E. Robinson, 4723 Luck Building, Detroit, Mich., and I will send you a copy of this splendid recipe in a plain ordinary envelope free of charge. A great many doctors would charge \$3.00 to \$5.00 for merely writing out a prescription like this—but I send it entirely free.

### THE FIRST SALE OF HOPE COTTON

The first bale of cotton ever grown in the Hope country was on the streets Tuesday. It was grown by Tom Young on Eagle draw, on dry land, and was en route to Carlisle to be ginned. There were twenty-one hundred

pounds of seed cotton on the wagon. Enough for perhaps a bale of some six hundred and fifty pounds. The load was photographed by Messrs. Buckner and Board. The novelty of the product drew a large crowd, who discussed the probability of a big crop of cotton being grown in the Hope country the coming year. After this convincing demonstration of the staple grown here, many of our best farmers will plant cotton in 1911 and a gin will be erected to take care of the crop—Hope Press.

### ELKS' THEATER SATURDAY, DEC. 2ND

The Guaranteed Laugh Maker

### The Traveling Salesman

By JAMES FORBES  
Author of  
"THE CHORUS LADY"  
THE COMEDY WITH 1,000 LAUGHS.  
ORIGINAL NEW YORK-CHICAGO PRODUCTION.  
And a Company of Unquestioned Ability, Headed by

Don MacMillan  
AND  
Dorothy Grey

SEAT SALE AT MATSON'S.

### Elks' Theater, Thursday, Dec. 7

Even the Birds Are Singing

"There's Something About You Dear That Appeals to Me"

The Biggest Song Hit in Years

DANIEL V. ARTHUR Presents

### Grace Van Studdiford

In the Exquisitely Beautiful Partisan Comedie "THE PARADISE OF MARIONET"

"More beautiful than 'The Merry Widow.'"

"More bewitching than 'The Chocolate Soldier.'"

Nothing finer will be here all season.

Prices, \$1.00, \$1.50, \$2.00

Seat Sale at Matson's

### PRINTERS ALBRIGHT & ANDERSON ALBUQUERQUE

118 1/2 West Silver Avenue  
Finest Rooms in the City.

Perfectly heated with circulating hot water. Fireman given his whole attention to furnace, thus insuring comfort to all guests. Every room well ventilated and newly renovated and equipped for the winter trade. Electric lights, and baths for everybody. An ideal place to spend the winter. We will be pleased to show you.  
C. V. ALSFACH, Prop.

### The Bank of Commerce Albuquerque, New Mexico

Capital and Surplus \$200,000.00  
Established 1890

We solicit the accounts of firms, corporations and individuals

Solomon Luna, President W. S. Strickler, Vice-President  
C. V. Safford, Cashier R. M. Merritt, Asst. Cashier.  
C. S. White, Asst. Cashier F. R. Harris, Asst. Cashier

### Additional Society News

(Continued from Page Five.)

players and the play scored gratifying success.

The scenes of "The Butterflies" show all the brilliancy of dress and idiosyncrasies of elite society in a fashionable beach resort of Florida. Though pretty and fastidiously graceful in character sketches, the play is replete with the heart sentiment of lovers' dilemmas and at times is intensely dramatic.

The three acts are told in the same scenes and therefore the Old Pollock's hall can be pleasantly set with the stage properties and the presentation made exceptionally attractive. Though no music is written for the play, the concert committee having charge of the sanitarian entertainments are arranging a fine orchestra program to embellish the production. The cast will comprise ten local or resident dramatists, who are already deep in the study of their parts, preparing for the rehearsal soon to begin. That the second entertainment will score a brilliant success socially and dramatically, and that the woman's sanitarian will be beneficiary to no mean sum in consequence, goes without saying. Mr. Albright's directorship of any venture is a guarantee of success.

### James Forbes Comedy Tonight.

The first of the December theatre treats will be presented this evening at the Elks' when "The Traveling Salesman," impersonated by the popular Bob Blake, and the pretty telegrapher of a western switch station enact the scenes of sentiment and roll the intrigues of swindler who would rich from the honest but hard. Complication enters and breezy comedy intervenes in the story tend to make this Christmas narrative one of heart interest.

A treat to follow is "The Paradise of Marionet," the Partisan comie

opera, with Grace Van Studdiford, the renowned vocalist, as prima donna. "Bright Eyes," the musical comedy by Joe M. Gates, is another of the ante-holiday attractions and it is now positively assured that "The Lion and the Mouse" will be here for Christmas night.

### Philomathean Entertain.

The Philomathean program at the high school was provided by the entertainers of the Philomathean Literary society and happened in this wise:

Piano solo, Miss Louise Watson.

Thanksgiving reading, Thomas Calkins.

Reading, "When the Frost is on the Pumpkin," Harold Grunfeld.

Piano solo, Miss Alice Brown.

Reading, "The First Thanksgiving," Miss Hannah McGerney.

Thanksgiving story, Miss Susan Cobb in Puritan costume.

Reading of Philomathean paper, "The Gazette," Miss Alice Clarke.

Vocal solo, Miss Lola Neher.

### Neighborhood Meetings.

The concluding meetings of the tri-weekly afternoon sessions of the ladies of the Gold and Broadway church were held this week: On Monday afternoon at Mrs. Carr's in the Highlands, when Miss Ward was the leader, and at Mrs. Thomas Donnelly's on the lowlands, when Mrs. Wiser was leader. Wednesday afternoon the Highland ladies met at the home of Mrs. Archer, when Mrs. Caldwell led the meeting, and the ladies of the west side met with Mrs. Edward Sackett and Mrs. Horton led. These meetings have been an auxiliary work to the revival services held the past three weeks in the Gold and Broadway church.

### Tuesday Club at Mrs. McMillen's.

The literary students comprising the Tuesday club were last Tuesday afternoon the guests of Mrs. A. H. McMillen. The class study on "Modern Europe" was led by Mrs. Wroth in a way that brought out all the fine points in the lesson. "The Royal Families of Europe" was the subject



### Royal Typewriter; Model No. 5, \$75

Equipped with back space key, tabulator, bichrome ribbon device.

USED EXTENSIVELY BY THE GOVERNMENT.

—Sold By—

### Albuquerque Typewriter Exchange

PHONE 398, 204 WEST GOLD

Machines of all sorts, rented and repaired.